

Nicole Lewis

Nicole M. Lewis is an award-winning sales and marketing executive and CEO of **Nicole Lewis & Associates**, a business strategy and development consultancy. She helps growth-minded entrepreneurs, middle-market companies, and nonprofits uncover untapped opportunities and design strategies that drive sustainable success.

With a three-decade corporate career—including leadership roles at Vista Maria, Kelly Services, UPS and Adecco—Nicole has developed creative strategies, launched innovative products, and advised Fortune 100 companies. Known as an out-of-the-box thinker, change agent, and trusted advisor, she delivers measurable growth and new market opportunities.

Nicole is also co-creator of Navigate & Negotiate™, the only event series where women 40+, in corporate, entrepreneurial, and nonprofit roles, convene to build and execute their strategic plans together.

Committed to giving back, Nicole serves on multiple boards and has held leadership positions with NAWBO Greater Detroit, Impact100 Metro Detroit, and the Oakland Schools Education Foundation. She holds a BBA and MBA in Marketing from Wayne State University.